

JULY 2026

CONTENT IDEAS FOR SOCIAL MEDIA & EMAIL

SUMMER SEASON

A season of
Fun and Sunshine

11

WORLD POPULATION DAY



JULY 4 - INDEPENDENCE DAY

Celebrate July 4th with patriotic content, holiday wishes, summer moments, local events, or festive promotions.

#IndependenceDay #FourthOfJuly



JULY 16 - GIVE SOMETHING AWAY DAY

Celebrate generosity by sharing a giveaway, special offer, free resource, or community spotlight with your audience.

#GiveSomethingAwayDay #Giveaway



JULY 19 - NATIONAL ICE CREAM DAY

Add a scoop of fun to your content! Share favorite flavors, team picks, promotions, or summer moments to boost engagement.

#NationalIceCreamDay #SummerTreats

KNOW
YOUR
CUSTOMER

JULY 16 - GET TO KNOW YOUR CUSTOMERS DAY

Connect with customers through questions, feedback, or customer spotlights to learn more about your customers and build engagement. #CustomerEngagement #CustomerConnection

CELEBRATE SUMMER

OTHER OBSERVANCES

- July 1 National Postal Worker Day
- July 6 Fried Chicken Day
- July 16 Get to Know your Customers Day
- July 20 Moon Day
- July 25 Wine and Cheese Day



Minority Mental Health Awareness Month

UV Safety Month

National Picnic Month

CELEBRATIONS

World Chocolate Day (July 7)