

JULY 2025

CONTENT IDEAS FOR SOCIAL MEDIA & EMAIL

SUMMER SEASON

A season of
Celebrations and Cheer

11 WORLD POPULATION DAY



JULY 4 - INDEPENDENCE DAY

Ask followers to share their favorite 4th of July memory, red white and blue recipe, or fun and festive tradition.

#Happy4th #IndependenceDay



JULY 15 - GIVE SOMETHING AWAY DAY

Share a creative list or infographic of things people can give away like books, time (volunteering), skills, or even smiles.

#GiveSomethingAwayDay #GiveBack



JULY 17 - WORLD EMOJI DAY

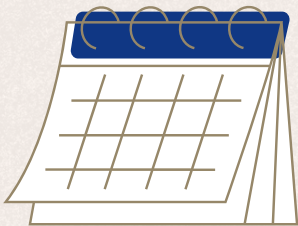
Encourage your followers to drop their most-used emoji in your posts' comment section and share why and how they use emojis.

#WorldEmojiDay #EmojiFun

JULY 30 - INTERNATIONAL DAY OF FRIENDSHIP

Celebrate the power of true friendship. Prompt your followers to tag their friends and share why they mean so much.

#InternationalDayofFriendship #Friends



CELEBRATE FRIENDS

OTHER OBSERVANCES

July 4 International Joke Day
July 6 Fried Chicken Day
July 20 Moon Day
July 25 Wine and Cheese Day

Minority Mental Health Awareness Month
UV Safety Month
National Picnic Month

CELEBRATIONS

World Chocolate Day (July 7)
National Ice Cream Day (July 20)