

# MAY 2026

## CONTENT IDEAS FOR SOCIAL MEDIA & EMAIL

### SPRING SEASON

A season of  
Growth and Blooms



#### MAY 5 - CINCO DE MAYO

Add some personality to your brand with festive, timely content. Share team culture or run a light promo to boost engagement and stay relevant. #CincoDeMayo #FiestaVibes



#### MAY 10 - MOTHER'S DAY

Celebrate the moms who support, lead, and inspire every day. Highlight mothers on your team or in your community and share their stories. #MothersDay #CelebrateMoms



#### MAY 21 - NATIONAL MEMO DAY

Clear communication keeps teams aligned and ideas moving forward. Share a quick tip, template, or how your team stays organized behind the scenes. #NationalMemoDay #MemoDay



#### MAY 25 - MEMORIAL DAY

Share ways to remember and honor the men and women who gave their lives in military service to the United States. Highlight community events such as parades and ceremonies. #MemorialDay



### OTHER OBSERVANCES

- May 2 Kentucky Derby
- May 4 Star Wars Day
- May 6 National Nurses Day
- May 9 National Small Business Day
- May 14 International Day of Families
- May 20 National Rescue Dog Day



- Mental Health Awareness Month
- Skin Cancer Awareness Month
- Small Business Month

### CELEBRATIONS

- Graduation Season
- Memorial Day (May 25)