

DECEMBER 2025

CONTENT IDEAS FOR SOCIAL MEDIA & EMAIL

WINTER SEASON

A season filled with warmth, wonder, and joy

25
CHRISTMAS



Dec 1 CYBER MONDAY

Promote your online-only deals and showcase what customers can grab from home. Share a few simple tips to help them enjoy a smooth, stress-free shopping experience. #CyberMonday #ShopOnline#CyberMonday #ShopOnline



Dec 5 VOLUNTEER DAY

Spotlight the people behind your business who give back. Highlight local volunteer opportunities or team members making a difference, and inspire others to join in. #InternationalVolunteerDay #DoGoodTogether



Dec 21 FIRST DAY OF WINTER

Welcome winter with warmth and creativity! Share cozy office or storefront vibes, offer helpful winter-wellness or productivity tips. #FirstDayOfWinter #WinterVibes

YEAR-END REFLECTION

Wrap up the year by sharing memorable moments, accomplishments, or milestones from 2025. Highlight what you're grateful for, celebrate team wins, and thank your clients or community for their support. #YearInReview #Goodbye2025 #GratitudePost

MERRY
and
BRIGHT

OTHER OBSERVANCES

- Dec 3 Giving Tuesday
- Dec 4 National Cookie Day
- Dec 10 Human Rights Day
- Dec 14 National Free Shipping Day
- Dec 24 Christmas Eve
- Dec 31 New Years Eve



- National Cat Month
- Universal Human Rights Month
- National Write a Business Plan Month
- Seasonal Depression Awareness Month

CELEBRATIONS

- Lucia: December 13
- Hanukkah: Dec 14 - Dec 22nd
- Kwanzaa: Dec 26 - Jan 1
- Boxing Day: Dec 26